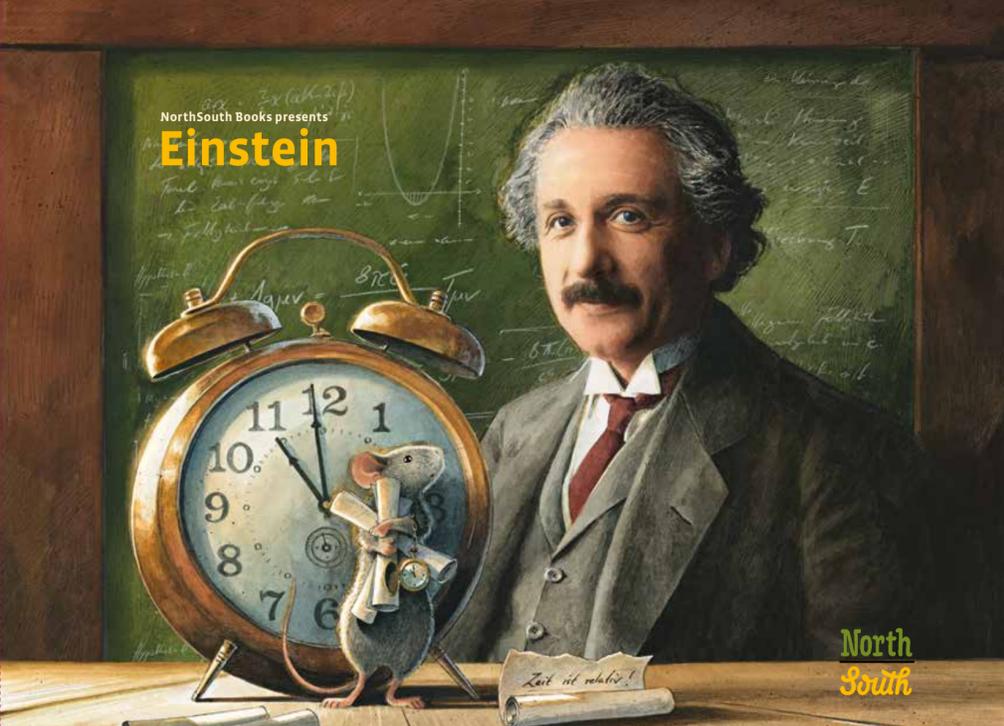


Time is relative!

★"Another milestone in human-mouse collaboration, virtuosic of visuals and tongue in cheek of tone."
—Starred Kirkus Review

"A fun and inventive tale of a mouse who uses Einstein's theories to travel back through time in order to attend a favored cheese festival. What happens next is a mystery that only the reader will be able to figure out."
—Judith Lafitte, Octavia Books, New Orleans, LA

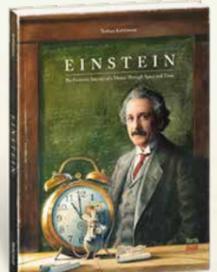
"Imagination is more important than knowledge. For knowledge is limited, whereas imagination embraces the entire world."
—Albert Einstein



A Journey Through Space and Time

Suppose Albert Einstein's famous theories first came into being through an encounter with a little mouse? Despite weeks of planning, the little mouse has missed the world's biggest cheese festival! Exactly one day too late! How could this happen? Desperate to turn back the clock, the mouse learns about the laws of time. But no matter how much he learns, one question still remains: can time stop or even turn back? After many unsuccessful attempts, the inventive mouse finally succeeds in building a time machine, thanks to the notes of a certain Albert Einstein. But there is still much to be learned about time travel, and the mouse misses his target date by almost 80 years! How will he ever return to his own time? Could it be with the help of an

employee of the Swiss Patent Office who will later turn our understanding of space and time upside down? In his fourth mouse adventure, author-illustrator Torben Kuhlmann sends his little hero on a journey that no mouse, and certainly no human, has ever undertaken before. With its captivating narrative and opulent illustrations, this timeless tale reaches new heights.



Einstein
The Fantastic Journey of a Mouse Through Space and Time
\$22.00 US / \$30.00 CAN / 8.5" x 11"
128 pages / ages 8 to 12
ISBN: 978-0-7358-4444-5

"This is an oversized book with some of the most beautiful artwork I've seen, revealing the history of not only the mouse and his gray-bearded relatives, but the great man himself! What a remarkably creative way to explain his Theory of Relativity."
—Linda Bond, Auntie's Bookstore, Spokane, WA

Questions for Torben Kuhlmann

What made you think of Einstein?
The starting point for each of my books is the idea of a mouse adventure. The incorporation of a real person is actually only the second step. A little while ago, I found myself thinking about H. G. Wells's novel *The Time Machine*, and that sowed the seeds for writing a time travel adventure of my own. And then suddenly the decisive thought popped into my head: Wells's novel was published in 1895, and it was not long afterward that Einstein came up with his revolutionary theory of relativity. Time had officially become relative. So now it became clear that I had to combine a time-traveling mouse with this trail-blazing discovery. And so it was really by chance that the tale acquired its titular hero's name "Einstein," who of course plays a very prominent role in the story.

What do you find so fascinating about the subject of time?
Time is a very strange thing. It's not just that in our perception it sometimes races by and then seems to stand still, but also because thanks to Einstein we know that it really is relative. Depending on speed or distance from the earth, even our watches undergo a tiny change. And so it was only logical for one of my mice to take advantage of this relativity. Besides, stories about time and time travel offer a wonderful range of narrative possibilities, raise questions about fate, and take us to the very edge of logic. That's where it gets really interesting.

What would you ask Albert Einstein if you were to meet him?
I'd probably ask lots of stupid questions. But if I really did meet him, I'd want to show him how much science has achieved in the last few decades and what we've learned about the universe—thanks in great measure to his preparatory work. But of course the final question would be: what is your favorite animal? Maybe a mouse?

What would a Torben Kuhlmann time machine be made of?

If you were stranded in the year 1905, what would you miss most?



Giveaway Contest

Would you please do me the honor of solving a riddle?

On days when nothing's to be done,
Who is often killed for fun?
Who flies and yet stands still as well,
Waits for no man but man will tell?
Turns night to day and day to night
Yet still bows down before the light?

Please send your answer to info@nouthsouth.com to enter a drawing for one of five copies of *EINSTEIN* and a signed bookplate signed prints (8" x 5 5/8").



Open to legal residents of USA who are 18 years or older. Giveaway ends December 6, 2021. Winners will be selected randomly and notified by email. No purchase necessary to enter or win. A purchase does not improve your chances of winning. VOID WHERE PROHIBITED BY LAW. Quantities are limited and are valid on in-stock items only. Offers contained in this document are subject to change without notice. NorthSouth Books reserves the right to modify or cancel any offer at any time.

Torben Kuhlmann

Torben Kuhlmann has written a new mouse adventure, the fourth one in this series, in which he sends the mouse on another fascinating journey. His previous picture books *Lindbergh: The Tale of a Flying Mouse*, *Armstrong: The Adventurous Journey of a Mouse to the Moon*, and *Edison: The Mystery of the Missing Mouse Treasure* became international bestsellers and have been translated into more than 30 different languages. The latest adventure—again superbly illustrated in watercolors and pencil—takes the series into the realm of science fiction, inspired by the great authors who have written in this genre.

AWARDS: American Library Association: Mildred L. Batchelder Honor Award, 2019; ALA Notable Children's Book, 2019

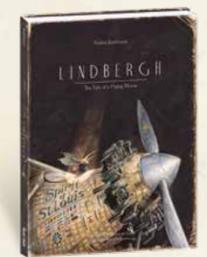
If you could travel through time, what period and what place would you want to go to?

What's next for your clever mice?

Your new book takes place in Switzerland. What do you particularly like about this country?

How does this book differ from previous mouse adventures?

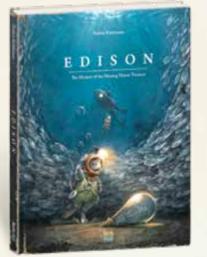
More Mouse Adventures await!



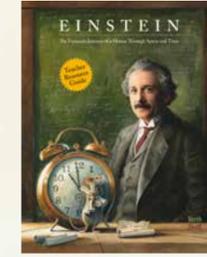
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Einstein Teacher Resource Guide



Einstein Trailer



The Mouse Adventures website

EINSTEIN is a perfect book for classroom discussion. Our Teacher's Guide provides elementary students with adaptive STEAM extensions to explore the concepts of time, design, invention, and research.

Since *EINSTEIN* is the biggest book we have published in more than a decade, it has its own website with information about the book and a fun giveaway.

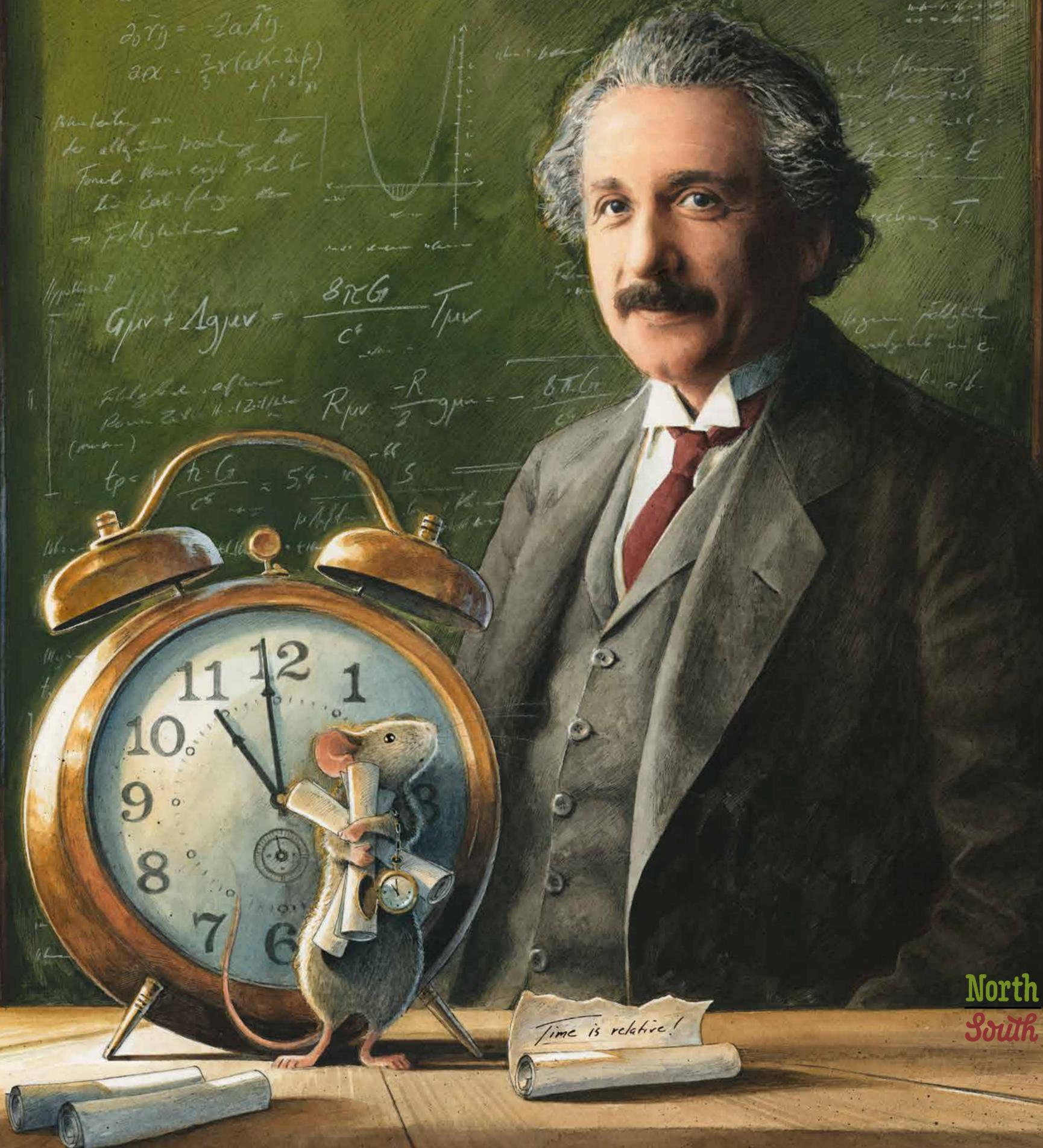
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Torben Kuhlmann

EINSTEIN

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